

THE ONLINE BOOK FAIR®

June 2021

*Bringing
everyone
together
online*



The Online Book Fair

Conference Programme

Conferences							
Monday 7th June - PM	Tuesday 8th June - AM	Wednesday 9th June - PM	Thursday 10th June - AM				
Intro to Rights	The Writers' Summit	What Works? Education Conference	The Research & Scholarly Publishing Forum				
Tuesday 22nd June		Wednesday 23rd June	Thursday 24th June				
Opening keynote (09:30-10:15)	Industry Insights (max 9)	Digital Technology: What's Next for Publishing (max 11)	Children's & Edutainment (6)	People Development: Re- Skilling Our Industry (5)			
How to masterclasses (5)			The Scholarly Stream (6)				
WEEK 2: DIGITAL							
Tuesday 29th June		Wednesday 30th June		Thursday 1st July		Friday 2nd - 16th July	
Live event - venue TBC - Keynote	In conversation with... IEA Award Winners (6 x 10 min)	Literary Translation: Making Words Travel (TBC)	English PEN Literary Salon (TBC)	Authors: Central to Our Business (6)	AOI Masterclass Charles Clarke Memorial Lecture	The Business of Books (BIC AM & BA booksellers PM) (5)	All content on demand

The Remit

The Online London Book Fair will launch on 7th of June with a week exclusively dedicated to our main four conferences – Intro to Rights, The Writer's Summit, What Works in Education, The Research and Scholarly Forum. The following two weeks will be dedicated to the seminar stream – themes include Literary Translation, Authors, Children, Digital Technology and The Scholarly Stream.

The New Connections Package

Inclusions	Premium Limited to 20
(New) International Connections through AI-driven recommendations	✓
KPI dashboard : Leads & Analytics Dashboard	✓
Company Profile (Virtual Showroom)	✓
Product Profiles	Unlimited
Exhibitor Badges	3
Promotion on 1 Social Media Channel –Twitter, LinkedIn, Facebook or Instagram	✓

Please contact me if you have queries and to arrange a demo of the platform:

Antonella Pearce, Sales Manager

antonella.pearce@reedexpo.co.uk